



For Immediate Release

*Entirely Cheer*--New Digital Magazine for the Spirit Industry

Enterprise, AL--Anne Gorman and Debbie Bracewell (DGB Productions, Inc.) have announced a joint partnership to produce a new online flip-page magazine—*Entirely Cheer*. The new magazine will reach all areas of cheerleading, nationally and internationally. Bracewell said, “Our combined experience in the spirit industry is 50+ years. We have been involved in every level of cheerleading from cheerleader to coach to event producer and vendor.”

*Entirely Cheer* will give readers an interactive magazine written for an international audience of coaches and cheerleaders. “Our goal is to bring readers in-depth training material that will assist them in running a successful cheerleading program,” said Gorman. “Through the use of videos, audio files, hyperlinks, and informative articles, readers will be connected immediately to the spirit industry.”

Digital magazines are environmentally friendly and convenient for readers. This format allows readers to maximize their reading experience—readers can make notes on any page and create bookmarks for easy reference or to return to a specific page with little effort. Searching for specific content is easy with the search function supplied by the magazine software. Readers will have the opportunity to watch video clips, listen to audio files, and use the hyperlinks to be taken instantly to an advertiser's product or an author's website. The digital version of the magazine can be emailed to friends, and content can be shared through a variety of social networks.

With the strengths of the managing partners and the contributing writers, *Entirely Cheer* will impact the spirit industry through its creativity and immediate access beyond its pages. The best news for readers—the magazine is free of charge.

Visit [www.entirelycheer.com](http://www.entirelycheer.com) to get a free subscription. *Entirely Cheer* is a publication of Entirely Cheer, L.L.C.

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